

Alexander van Riesen – Stockholm, Sweden  
Founder & CEO, Visionary Entrepreneur, Innovationist, Board Member, Hybrid Thinker,  
Management Consultant & Senior Advisor



***“The future of tomorrows digital disruption and digitalization is already here, it’s just not evenly distributed!”***

Alexander van Riesen has been working the last +20 years, since the early days of the commercialization of Internet back in 1995, successfully helping companies and organizations, from start-ups to multinational enterprises, to understand how their business is being disrupted by digitalization. And how they can navigate the new landscape and change their businesses to survive. He works in the intersection of business and digital. He has an ability to talk about complex things in an engaging and understanding way for the listener.

When he is not working with start-ups and large corporations, like Siemens (Industrial Conglomerate), Clas Ohlson (Scandinavia's Largest Hardware Store Chain), Saab Bofors Dynamics (Military Materiel), Axel Johnson Group (Trade and Service Business Group), Nilson Group (Sweden's Largest Shoe Retailer), Nordiska Kompaniet (Department Stores).

He is a speaker and giving lectures as well as participating in panel discussions around topics like eCommerce, Gamification, Digitalization, Digital Disruption and the Access Economy, and these topics future impact the business landscape.

As a board member he is working in companies such as Thurne Teknik, [www.thurne.se](http://www.thurne.se) a leading company in providing process equipment, process systems and related services to their clients. Thurne is part of the Addtech Group <https://www.addtech.com/>

He has been interviewed by leading retail influencers like Insider Trends blog. Insider Trends helps large retailers innovate and create world-leading, profitable retail ecosystems. [www.insidertrends.com/shift-sharing-shing-bringing-access-economy-retail/](http://www.insidertrends.com/shift-sharing-shing-bringing-access-economy-retail/) Alexander holds a degree in Marketing & Economics from IHM Business School in Stockholm.

As a true visionary he is often ahead of this time. This is how a Tnooz (Now Phocuswire) wrote, in Sep 2013, about a tourism initiative he launched for the City of Stockholm in Sweden: “Overall, when compared with other tourism efforts, this one is among the most innovative we’ve seen in the past year.” <https://www.phocuswire.com/Stockholm-puts-a-gamified-sonic-spin-on-city-guide-apps>



Alexander van Riesen giving a presentation on future of eCommerce at Microsoft Inspire Conference, Las Vegas, July 2018

## Contact

Email: [alexander@vanriesen.com](mailto:alexander@vanriesen.com)  
Phone: +46 734 35 56 00  
LinkedIn: <https://www.linkedin.com/in/vanriesen/>  
Web: [www.vanriesen.com](http://www.vanriesen.com)